



**Skyline Corral Board Meeting**  
**Held at Choconut Inn, Choconut, PA**  
**October 25, 2015**

**Board Members present** – Amy Light, Chris Hagquist, Jennifer Hagquist, Debbie Oakes, Debbie Huttleston, Kristen Barker, Becky Jenson, Krystal Boyce, Kristen Farr, Maria Vallone, Kristina Boyce, Mike Munda

**Board Members absent** – Kelly Gumaer, Dulcie Barnes, Whitney Hibler, Lori Markoff

President Amy Light called the meeting to order at 1:30 pm.

Amy discussed the various amounts the club has done in the past three (3) years –

2013 - \$3700 in fundraising
2014 - \$5100 in fundraising
2015 - \$8300 in fundraising
2013 - \$3600 show income
2014 - \$5100 show income
2015 - \$6500 show income
2013 - <\$1500> lost profit
2014 - <\$900> lost profit
2015 - \$9.65 profit made

Amy is making a contact info binder for new board.

The program book was next discussed. The Board said that it should be continued in 2016. Maria will make the forms for advertisers and sponsors.

Amy Light then discussed the Membership and Riding Rules. The definition of what constitutes a "Family" needs to be changed. The definition used in the Bylaws needs to be used. 3 changes need to be made in both. To be added in is: (1) NSF checks ; (2) the process for entry form errors; (3) AQHA rules are the guideline.

Amy discussed that more marketing is needed. It was brought up that maybe have a separate FB page for each division.

The Board discussed ways to improve/increase performance shows.

Mike Munda suggested that one way to increase show revenue in the Performance division was to allow open riders in W/T classes. He said that he's been at several shows where this is allowed and it's well received. He also wondered if we should be adding more stakes classes. The board discussed that we need to be strict with the required number of riders in a class to have the class run. There must be 3 riders in the class or the class will be cancelled and entry fees refunded. Mike also suggested that until the show attendance is back up to a greater number that maybe we should discontinue awards. We could do day-end awards instead of year-end awards. It was also discussed giving gift certificates instead of awards for the year-end awards. The reason being this gives the winner the opportunity to get what they need/want/like instead of leaving it up to choice.

The Board reviewed and modified the Division guidelines for each side. The performance show program was reviewed and changes suggested. Maria is going to update and then the board will review the programs again.

The rules were then discussed. Starting at the Election of Officers meeting and going forward, it was suggested that a rule package be handed out with the membership application. Each person would have to sign that they received the package and have read the rules.

It was then discussed that the Board should go out for dinner to celebrate our successes. \$20 per board member would be allowed. Costs over \$20 would be picked up by the Board member. If a Board member were to invite their spouse/significant other, they would have to pick up the entire cost for the guest. Becky Jenson is going to organize this celebration.

Awards were next discussed. Debbie Huttleston stopped at Shupperds and they were kind enough to loan her a box of sample items. In the **\$100 price range** – tall director's chairs, muck bucket with cart and fork, Techno Dry cooler. For Western riders, laser engraved spurs with straps. In the **\$75 price range** – regular aluminum directors chairs, embroidered sheets, soft shell jacket or vest with embroidery, plain leather halter with buckle, western spurs without straps. In the **\$50 price range** – padded garmet bag, laser engraved photo frames, hat cans with logos, sherpa blanket with embroidery for people, duffle bags, delux stall front, roller cooler with embroidery, english spurs. In the **\$25 price range** – western spur straps, picture frames, laser engraved trays, (\$30) fleece blanket for people (not sherpa), (\$30-35) regular stall front, (\$30) set of 4 engraved glasses, mirrors, clocks, mason jar mugs.

Bronzes can be purchased for \$150 but they're not a true size. It was recommended that we check out [cowboybronze.com](http://cowboybronze.com).

Amy reported that in 2014, the club spent \$4,281.00 in awards. Kristen Farr made a motion and it was seconded by Kristen Barker that in 2016, the Divisional High-Point awards in the Performance division were no longer going to be offered. All members present were in favor. There were no abstentions.

The Board then discussed what awards to be given for each placing. This would be for both sides.

**Grand (\$100)** – \$100 gift certificate to Shupperd's or Lanie's Leathers ; Buckle ; blue Techno Dry cooler

**Reserve (\$75)** – \$75 gift certificate to Shupperd's or Lanie's Leathers; blue embroidered sheet; embroidered soft shell vest

**3<sup>rd</sup> place (\$50)** - \$50 gift certificate to Shupperd's or Lanie's Leathers; embroidered delux big stall front bag; embroidered rolling cooler

**4<sup>th</sup> place (\$25)** - \$25 gift certificate to Shupperd's; regular stall front bag, engraved picture frame with a photo from Ralph's website. If this award was chosen the winner could pick the photo they wanted from Ralph's website.

**Speed Division** – fastest average times are getting belt buckles.

**Performance Division** – Spend approximately \$25 for high-point awards.

**Divisional High-Points** - \$25 gift card to Shupperd's or a set of 4 engraved mason jars.

**Non-Divisional High Points** - \$25 gift card to Shupperd's or an engraved tray.

**Superhorse** - \$100 gift card to Shupperd's or buckle.

Jen Hagquist will talk to the winners of the performance division to get their choices and Krystal Boyce will get the speed choices. Krystal and Kristina Boyce will handle ordering the buckles. Debbie Huttleston will coordinate getting an order placed at Shupperds. Becky Jenson will coordinate placing an order at Lanie's Leathers.

It was discussed that a calling post should be done for the Election of Officers meeting to remind everyone that the meeting was November 14<sup>th</sup> at 1:00pm.

Kristen Barker made a motion to adjourn the meeting at 4:17pm and Maria Vallone seconded the motion.

Respectfully submitted by,

*Debbie Oakes*

Debbie Oakes, Substitute Recording Secretary