

## Skyline Corral Work-Bee Meeting

## Held at Tioga County Fairgrounds, Owego, NY

April 19, 2015

President Amy Light called the meeting to order at 12:05 pm.

Board Members present – Amy Light, Alex Kinter, Lori Markoff, Dulcie Barnes, Chris Hagquist, Jennifer Hagquist, Debbie Oakes, Ashleigh Knecht, Cindy Brace, Debbie Huttleston, Maria Vallone, Kristen Barker, Becky Jenson, Krystal Boyce.

Alex Kinter read the roll call.

Alex then read the secretaries report for the December Election of Officers meeting. A Motion was made by Chris Hagquist to accept the minutes as read and Kristen Farr seconded it. Various board members read the minutes from the monthly board meetings. January minutes - Clover Perotta made the motion to accept them as read and Sue Gow seconded it. February minutes - Jennifer Hagquist made the motion to accept them as read and Becky Jenson seconded it. March minutes - Chris Hagquist made the motion to accept them as read and Kristen Farr seconded it. Amy Light brought up the idea of posting the meeting minutes on the website for everyone to look at them prior to the open meetings.

<u>Treasurers Report:</u> Lori Markoff read the treasurers report.

2015 balance - \$7,230.54

**Expenses:** Arena tool- \$356.00

Insurance- \$780.00

Ribbons- \$849.79

Income:

Fundraisers: Calendars-\$225.00

Paddle Party- \$818.00

Pancake Breakfast- \$1,152.00

Silent Auction-\$633.00

Popcorn-\$413.70

## Skyline Program Book- \$2,900.00

Fundraisers total-\$6,208.90

Membership total- \$210.00

**Ending Balance**- \$8,789.43

A motion was made by Donette Griffith to accept the treasurer's report as read and Sue Gow seconded it.

It was discussed that Mike Munda donated his time to print our book again for free. It was mentioned to the club members that when they see Mike, to make sure to thank him for his generosity. Katharine Guiles designs it and the club does pay her for it.

<u>General Business:</u> The banquet went very well and everyone was happy with it. Amy asked the members if they would like a food option and all said yes. There were a few awards corrections for the performance side and Alex Kitner said she will take care of it.

It was discussed that the fair board will put up a horse show sign on 17C. Everyone that helped cleaned up the front did a wonderful job. It looks awesome! A lot of the things we did today were for the fair board, which makes them very happy. At one of the fair board meetings that Becky and Amy attended, they were notified that the board changed the lease. Instead of us hiring someone to mow the grounds, the fair board is now doing it. The lease now will cost us \$50.00 per show. It is going to save the club money.

The July 11th show at the fair is pure profit. Marketing was then discussed. Amy would like everything marketed on the website, Facebook and with an email blast. The calling post was discussed and it is not ideal because it costs a lot of money and is labor intensive to maintain. It was also discussed to have the members do a survey on which form of communication they would prefer.

It was discussed to hang posters out front of the fairground for new members. Alex Kitner needs to send Tonya Robinson the most current membership list for the email. Tonya Robinson has volunteered to send email blasts on our current events to inform the members. Tonya will also send our info to the surrounding area in the hopes of bringing new people in.

Whitney Hibler has the same photographer set up for the performance shows as we had last year. Tonya Robinson has two potential photographers for the speed shows.

<u>Website:</u> The website looks great. Maria Vallone did a great job on the website makeover. The photo gallery on the website is being worked on.

<u>Bonus bucks:</u> Amy Light is tracking the incentive program and bonus bucks. Amy intended to hand them out today to the people that have earned them but Whitney Hibler has them and she was unable to attend the meeting today. Amy would like the bonus bucks tracking form on the website so members can look at their status.

Deb Oakes has raised the highest amount so far, making it over \$1,000.00 and Dulcie Barnes is right behind her, raising \$900.00 for the club so far. Good work ladies! There are patio heater tickets available. There is a limited number being sold. The only fundraisers that are left are the candy bars and patio heater tickets. Chris Hagquist is working on a benefit concert with a country music act.

He's looking to have it held the old Country Pines or Tioga Downs.

Kristina Boyce is the arena director for the first speed show and she needs help but has not asked anyone yet.

The equine seminar was discussed and the club members were told that we need food donated for it. A few people have volunteered to bring a crockpot.

A shot and coggins clinic was held at the Whitney Point fairgrounds in April and we discussed the possibilities of holding one ourselves but making it sooner like in March.

Donette Griffith suggested that the club have Amy Kellogg do a saddle cleaning demonstration at the seminar since she does such a wonderful job. Amy said she would think about it and get back to us.

The club is still looking for at least a 75 horse tractor. Our budget is \$4,500. Becky Jenson said that Charlie Truman of the Fair Board suggested that if we split the cost of a tractor with them we could share the tractor. Charlie is also going to look to see if there are grants available to purchase a tractor and if so, then it would stay at the grounds and we would be able to use it. Amy Light asked everyone to keep their eyes open for tractors for sale as it is very important that we get one. It was brought up that the club isn't sure about sharing a tractor with the Fair Board.

Dulcie Barnes discussed the July 25<sup>th</sup> speed show and said that it is going to be blown out of the park. There are going to be at least 15 vendors for shopping, there will be line dancing and a DJ, camping, and a bonfire. It's going to be a great time. Tonya Robinson is helping organize the event. Dulcie also said that she is donating \$100.00 towards the added money in memory of her mother in-law.

Amy Light asked that a motion be made to adjourn the meeting. A motion was made by Becky Farr to adjourn the meeting at 1:48 pm and Lori Markoff seconded it.

Respectfully submitted by,

Alex Kitner

**Recording Secretary**