



Skyline Corral Board Meeting
Held at ANC Plumbing & Heating, Endicott, NY
January 4, 2015

Board Members Attending: Alex Kinter, Whitney Hibler, Dulcie Barnes, Becky Jenson, Katherine Guiles, Ashleigh Knecht, Deb Oakes, Amy Light, Lori Markoff, Kristen Barker, Chris Hagquist, Jennifer Hagquist, Krystal Boyce, Kristina Boyce, Cindy Brace, Debbie Huttleston, Maria Valone

Board Members Absent:

Guests: Kristen Farr

President Amy Light called the meeting to order at 12:12 pm. Lori Markoff read the Treasurers report.

2014 Beginning Balance -	\$7,137.00
Income:	
Fundraising -	\$5,140.00
Memberships	\$1,246.00
Shows -	\$6,128.00
Expenses:	
Year- end Awards	\$5,410.00
2014 Ending Balance	\$7,230.00

Lori mentioned that we need to keep better track of income and expenses to make our accounting more exact. There needs to be separate envelopes for t-shirt sales, memberships and anything else that is not an entry fee, so that this money is kept separate from the entry money. The cash box for each side will have a balance sheet that must be completed when the cash box is turned in. Organization will be key.

General Business:

There was discussion about adding more drainage to the arena which will cost a couple thousand dollars. Becky Jenson mentioned she has tried to get hold of the fair board several times but they are not getting back to her. Amy Light said we are trying to work with them on a couple of issues. The Tioga County Fair Board (TCFB) has built new barns, so we need to work together with them to get help with the drainage. If we have to do the drainage on our own we are going to try to negotiate the lease to possibly make it free. We also discussed talking to the TCFB about mowing the grass in exchange for our lease.

We next discussed the status of the Awards Banquet. The banquet is set and plans moving forward. Amy Light asked that our FB page be updated about the banquet.

The buckles have been received. Krystal Boyce is going to email the invoice to Lori Markoff. Jackets are being worked on, with only the logo left to be done. Awards from Lanie Jones are done and she will be paid. Trophies are being worked on and Dulcie Barnes is checking on the status for Katherine Guiles.

Whitney Hibler and Kristen Farr are working on the decorations.

Dulcie Barnes and Amy Light talked about the silent auction. Dulcie Barnes and Krystal Boyce reported that they have received a lot of baskets. We talked about keeping some baskets for the silent auction and taking a few to raffle off at the pancake breakfast.

The Pancake breakfast at Applebee's in Vestal is scheduled for February 15th. 20-25 workers are needed. Ashleigh Knecht is assigned as supervisor. People will be assigned to specific areas. Amy Light is the hostess. Whitney Hibler will update the FB page about the Flapjack event.

Amy Light said that we need to keep everyone updated on all of our events through FB. She said that Marketing is critical this year and should be forefront to the Board.

Amy Light next discussed that the club is looking for lawn care estimates. Maria Valone said she has two people interested. She'll ask them to come down to the workbee to meet w/the Board. Amy Light will contact Zeb to see if he's interested in doing a bid for 2015. Amy Light asked to post on the FB page that the club is looking for people who would be interested in contracting to do the mowing and weed eating for the 2015 season.

Kristen Farr reported that she is working on the ribbon order.

We next discussed Fund Raisers. We're going to do the silent auction at the banquet and possibly a raffle at the pancake breakfast. Alex Kinter will be running the popcorn sales. She is going to start the popcorn fundraiser at the banquet and it is due March 1st, so it can be handed out at the work bee. New this year is the perennial flower sale from Nanticoke Gardens that is being headed by Ashleigh Knecht. The club will look into doing the candy bar sale again. Krystal Boyce brought up the idea of selling Jam-berry for nails but Whitney Hibler and Alex Kinter have a friend that sells it and they think it would be too hard to make money off of it. Whitney Hibler brought up doing a chicken bbq. Deb Oakes is looking into Doug's Fish Fry.

Deb Oakes will send Whitney the list of winners from the lotto calendars to put on FB.

Amy Light mentioned that she'd like to do a big raffle item at the 2 day Speed show. She thought items such as: Scooter, TV, iPad. If the winner didn't want the item, they could take the cash value.

Amy Light also mentioned that the person running the fundraiser needs to keep track of it as well. They need to turn in a report with the profit listed and who sold what dollar amount. This info will be used for the new incentive program, which is being tracked by Amy Light. From this she'll know who gets "Skyline Bucks" and in what amount.

The board discussed if they should solicit membership help at the different events, such as providing food at the Equine Info Day and at the Paddle Party. It was decided that any help the members want to give will be welcome.

It was also decided that if a member is going to fulfill their work requirement by working at a show, it will now be a 2 hour time slot instead of during a class. This will need to be added to the Rules and/or By-Laws.

The 4H has been contacted about providing food at the shows and allowing us use of their bathroom.

It was brought up that Jim Lindsey and Shelby Lawton joined as family members. This was in error and they each need to submit "single" memberships instead of a family. They each owe \$5 and if it's not paid, they will forfeit their EOOM points. The By-laws state a family membership is parents and kids under 18 living in the same household.

The Board talked about hosting another equine seminar on April 25th at the fairgrounds and having the 4H open the building for food. We also discussed holding a tack swap the same day. Lori Markoff brought up having someone talk about tick prevention because there were a lot of people having problems with them this past year. It was discussed to have people bring crockpots like what was done last year.

The Board also discussed holding two clinics in 2015. They are looking at holding both a barrel and performance clinic on March the 28th and 29th. One day would be the speed clinic and the other the performance clinic. Becky Jenson and Amy Light are looking to find an indoor arena to hold these at.

It was reported that the gas cards we sent out. Joanne Clark sent a very nice thank you card, stating she was very thankful we sent her one.

Speed Business:

Amy Light wants to have an Arena Director appointed for each show. The Arena Director will be the "go to" person if there are any questions on people going off course, dress code, getting barrel setters, etc. Someone needs to volunteer each show.

Arena directors are as follows:

May 2nd - Kristina Boyce

June 6th - Ashleigh Knecht

July 18th - Kristen Barker

August 29th (now July 25th) - Becky Jenson

August 30th (now July 26th) - Dulcie Barnes

The Board discussed payouts for the money classes. The entry fee is being increased to \$25. \$300 will be added for under 75 horses. For over 75 horses and over, \$500 will be added.

Advertising was discussed in the attempt to draw more horses and riders to the shows. We discussed advertising in Horse Bits, Country Fold, Mane Stream and The Paper Horse. For now, a full page ad will be put into Horse Bits, advertising the show dates for both the Speed and Performance sides, as well as a "coming event – Equine Info Day".

The Speed Board decided that the 2 special events would be bleeding heart and dash. The first show on May 2nd would have Bleeding Heart as the special event.

The Novice, Amateur and Open classes were also discussed.

Performance Business:

It was brought to the Board's attention that a member had bounced a check at a performance show. Debbie Oakes is going to contact the person and get a replacement check.

Katherine Guiles responded to Carl Mosher's questions on the year end points.

Katherine Guiles and Chris Hagquist are going to get together to go over things, such as the computer program and points, so he can transition into the Show Secretary position.

Exhibitors that want to add or scratch classes need to fill the forms out correctly. It was suggested to staple any add/scratch forms to their main entry form.

There will not be any refunds given unless the horse or rider is injured.

There will be a special coffee can with quarters in it to be used for people who want to buy patterns. It will start with \$10.00 worth of quarters.

Amy Light brought up the holding area and how it is so crowded with people and horses and wondered if there was a workable solution to that. Alex Kinter and Cindy Brace said it's like that at any performance show you go to. It was discussed having separate in and out gates.

Becky Jenson brought up to the Board that she was contacted by several people that were complaining that the trail judge was the same for each show and that it was a board member who was also getting paid for it. Performance Board members said that since trail is judged on a point system, it shouldn't matter that it's the same person judging. The trail judge was very reliable and enjoyed judging the trail classes. Due to the concerns, the Board decided that there needs to be a different judge for each show. The trail judges will be: May 4 – **Megan Stephens**; June 7 – Amy Light ; July 19 – Kristen Farr.

The jumping classes were discussed. The Stanke family has always run the classes and set the jumps up. Since they are no longer showing at Skyline, it was decided to remove the classes (Hunter Hack – Straight Bar and Crossrails) for now.

There was discussion on adding a versatility class and a western riding class.

The Board discussed having another Fun Show at the end of the season as there was a good turnout for the first one and everyone seemed to enjoy it.

The next Skyline Corral Board meeting is on February 22, 2015 at 12:00 noon at Chubby's Sports Bar in Johnson City.

The meeting was adjourned at 4:15pm.

Respectfully Submitted by,
Alex Kinter
Skyline Corral Recording Secretary